



# The Effect of Accounting Knowledge, Business Experience and Work Motivation on the Perception of Financial Report Usage

Fifitri Ali<sup>1</sup>, Vivin Rahmadayanti<sup>2</sup>

Department of Accounting Taxation, Politeknik Caltex Riau

Email: <sup>1</sup>[fifitri@pcr.ac.id](mailto:fifitri@pcr.ac.id), <sup>2</sup>[vivin.rahmadayanti@alumni.pcr.ac.id](mailto:vivin.rahmadayanti@alumni.pcr.ac.id)

## ARTICLE INFO

### Article history:

Received: Oktober 07, 2024

Revised: November 12, 2024

Accepted: December 30, 2024

### Keywords:

Accounting Knowledge,  
Business Experience,  
Financial Statement,  
Work Motivation

### Correspondence:

Fifitri Ali

[fifitri@pcr.ac.id](mailto:fifitri@pcr.ac.id)

## ABSTRACT

The purpose of this study was to examine the effect of work motivation, accounting knowledge and business experience on the use of accounting information for SMEs in Tegal Regency. This research is a type of quantitative research. The population used in this study was 385 SMEs in Tampan District. The sampling method used is purposive sampling. From these data obtained 118 respondents. The variables of this study consist of accounting knowledge, business experience), work motivation as independent variables, and perceptions of the use of financial statements as the dependent variable, with an ordinal measurement scale. The analytical method used is descriptive analysis, classical assumption test, multiple linear regression analysis, t test and coefficient of determination. The results of this study are accounting knowledge, business experience and work motivation have a significant effect on the perception of the use of financial reports.

This is an open-access article under the [CC BY](https://creativecommons.org/licenses/by/4.0/) license.



## Introduction

Micro, Small, and Medium Enterprises (MSMEs), often referred to as business units managed by individuals or groups in society, have become a crucial pillar in the Indonesian economy. Generally, the MSME sector plays a significant role in creating employment opportunities, driving economic growth, and reducing income inequality through entrepreneurial opportunities (Permana & Junaidi, 2023). According to data from the Ministry of Cooperatives and Small and Medium Enterprises (KUKM) in 2021, the number of MSME players in Indonesia reached 64.2 million, contributing 61.07 percent to the Gross Domestic Product (GDP) or reaching Rp8,573.89 trillion. MSMEs also absorbed 97 percent of the total workforce and managed to gather up to 60.4 percent of total investments in Indonesia.

Pekanbaru, as the capital of Riau Province, is divided into 12 sub-districts, including Sukajadi, Pekanbaru, Sail, Lima Puluh, Senapelan, Tampan, Bukit Raya, Marpoyan Damai, Tenayan Raya, Payung Sekaki, and Tampan Pesisir. MSMEs in Pekanbaru are scattered in each sub-district according to their business types. Based on data obtained from the Department of Cooperatives and MSMEs of Pekanbaru City, there has been significant development, especially in 2019, in the Tampan sub-district. Tampan is one of the areas in Pekanbaru consisting of 9 villages, 54 neighbourhood units (RW), and 304 community units (RT). Most of the population in Tampan depends on trade as their source of livelihood, mainly due to the numerous business centres located there. The presence of universities such as Universitas Negeri Riau, UIN SUSKA, and Awal Bros Hospital has increased the income of the community in the culinary sector. However, there has been a rapid decline in the development of MSMEs in the Tampan sub-district, as evident in the following table.

Table 1. Number of Culinary MSMEs in the Tampan Sub-District, Pekanbaru City, from 2018 to 2021, by table 1. Type of Culinary Business

MSMEs in Tampan Sub-District	Number of Culinary Businesses in the Tampan Sub-District			
	Usaha Mikro	Usaha Kecil	Medium Enterprises	Total
2018	282	26	0	308
2019	265	24	0	289
2020	332	34	0	366

Currently, the MSME sector plays a crucial role, but it is not without challenges that need to be addressed. Common challenges faced by MSME practitioners are related to capital. Business owners with limited knowledge face difficulties in obtaining additional financing from financial institutions to enhance their business capital. This challenge is caused by the lack of ability among business owners to compile financial reports, resulting from a lack of understanding of the accounting field. In this context, the ability of business owners becomes crucial to cope with business developments and maintain their stability in the competition.

One of the issues faced by MSMEs is the lack of management and operational skills among MSME practitioners (Jamil & Hidayat, 2022)(Santiago & Estiningrum, 2021), insufficient supportive education levels, and the absence of accounting training experience (Purwanti & Wasman, 2016). When MSME practitioners attempt to create or compile financial reports, the problem that arises is their lack of understanding of applicable financial report preparation standards, as well as their inability to separate personal and business assets, which will later complicate the financial reporting process.

Understanding of accounting among MSMEs in Indonesia in general, and specifically in Pekanbaru, is still relatively low. This is influenced by several factors originating from business practitioners, including their experience in business, level of knowledge and understanding of accounting, and motivation in their work. Therefore, this research aims to examine the impact of accounting knowledge, business experience, and work motivation on the use of financial reports by MSMEs in the Tampan Sub-District.

The reason the researcher chose the accounting knowledge variable is because MSME business owners need an understanding of accounting and how they can apply this knowledge to develop their businesses. Furthermore, the reason the researcher chose the business experience variable is because business experience is a key element in developing a business. The higher the business experience, the greater the likelihood of utilizing accounting information. Work motivation in this context refers to the enthusiasm that drives individuals to work hard with the goal of developing their business. As explained by (Hudha, 2017), high work motivation among MSME entrepreneurs has a positive impact on the growth of their businesses.

This research was conducted in the city of Pekanbaru because Pekanbaru is the capital of Riau Province and the largest city in the province. Specifically, in the Tampan Sub-District, there has been a decrease in the number of MSMEs every year. This research aims to retest previous research results that showed inconsistent results. The goal of this research is to assess the partial and simultaneous impacts of accounting knowledge, business experience, and work motivation on the perception of financial report usage by MSME practitioners in the Tampan Sub-District.

## Literature Review

The study titled "The Influence of Work Motivation, Accounting Knowledge, and Business Experience on the Perception of Accounting Information Usage among SME Practitioners in Tegal Regency" yielded findings that there is a positive relationship between accounting knowledge and business experience with the dependent variable, namely the usage of accounting information. This implies that both groups of dependent and independent variables have a significant connection. However, concerning work motivation, the research found negative results, indicating that the dependent variable (usage of accounting information) and the independent variable (work motivation) do not have a significant relationship or a strong connection (Andriyan et al., 2015)

In the study titled "The Influence of Work Motivation, Business Experience, and Accounting Knowledge on the Perception of Accounting Information Usage among MSME Practitioners in Makassar City," the research results showed that the independent variable, accounting knowledge, has a significant influence on the dependent variable, the usage of accounting information. This means that accounting knowledge affects the usage of accounting information. However, regarding work motivation and business experience, the research found results indicating that both variables do not have an impact on the dependent variable, the usage of accounting information (Jamil & Hidayat, 2022).

## Research variable

Theoretical framework is a conceptual model or a set of concepts used to connect theories and interrelated concepts in relation to factors identified as significant problems. Here is the theoretical framework in this research.

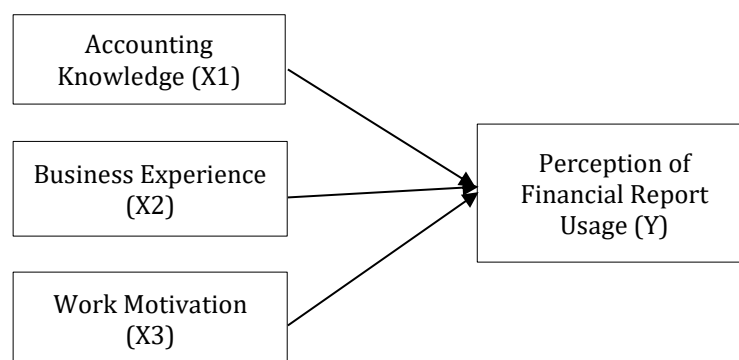


Figure 1. Theoretical Framework

Accounting knowledge plays a crucial role in managing MSMEs because it assists owners in efficiently controlling finances and assessing the success of their businesses. In the use of financial reports, MSME owners need to have adequate understanding of accounting to support their company's operations (A et al., 2018).

H1: The perception of financial report usage positively influences MSME practitioners' accounting knowledge.

### **The Influence of Business Experience on the Perception of Financial Report Usage**

Experience in managing a business is the most influential factor in success, especially if the current business is related to previous business experience. This experience becomes highly valuable for business practitioners as the complexity of the business environment increases (Baihaqi, 2018).

H2: The perception of financial report usage positively influences MSME practitioners' business experience.

### **The Influence of Work Motivation on the Perception of Financial Report Usage**

Work motivation is a key factor needed to sustain businesses in a highly competitive business environment. When the level of work motivation increases, it positively impacts the increased usage of financial reports. Strong work motivation is based on the enthusiasm to run and grow the business, and one of the tools used in this process is financial reports. This is crucial in influencing the usage of financial reports in business activities ( et al., 2020).

H3: The perception of financial report usage positively influences MSME practitioners' work motivation.

## **Method**

This research employs various methods, including survey with observation, in-depth interviews, and literature review. In this study, a qualitative approach is utilized. The reason for using this approach is because it is more suitable for dealing with real-world situations. Qualitative methods focus on objectivity, and involve data collection through observation, interviews, and documentation study. This approach is chosen because it describes phenomena in detail and depth, highlighting the importance of obtaining in-depth data.

The subjects of the research are MSMEs in the culinary sector located in the Tampan Sub-District. Based on the data obtained, the population consists of 385 businesses that are recorded and registered in the Office of the Department of Cooperatives and MSMEs of Pekanbaru City, and they have financial reports related to their businesses. The sample is selected through the Purposive Sampling method, which is a data collection technique using criteria set by the researcher based on the factors explained earlier. A total of 118 MSMEs meeting these criteria, i.e., those with financial reports and registered with the Department of Cooperatives and MSMEs of Pekanbaru City, were identified in the Tampan Sub-District to be the sample in this study.

The data collection method in this research involves the use of questionnaires. The questionnaire contains questions related to the impact of accounting knowledge, business experience, and work motivation on the perception of financial report usage by MSMEs in the culinary sector in the Tampan Sub-District, Pekanbaru City. The questionnaires were distributed to respondents who are owners of MSMEs in the culinary sector in the Tampan Sub-District, specifically to the 118 businesses registered with the Department of Cooperatives and MSMEs of Pekanbaru City.

## Results and Discussion

### Respondents Characteristics

The respondents in this study are owners of MSMEs located in the Tampan Sub-District, Pekanbaru City, and they have been registered with the Department of Cooperatives and MSMEs of Pekanbaru City as owners of financial reports. The total number of respondents participating in this study is 118. All questionnaires provided to the respondents have been completed fully and accurately, allowing the data to be further analyzed for the purposes of this research. The following are the characteristics found by the respondents during the study, presented in Table 2.

Table 2. Respondents' Characteristics

Gender	Respondent Total	Percentage
Man	70	59,3%
Woman	48	40,7%
Total	118	100%

Source: Data processed using SPSS

According to Table 4, based on the accounting standards set by the government, it can be concluded that all MSMEs use the SAK EMKM type of report. This indicates that the use of this type of report is considered simpler, and MSME owners can more easily understand the content of the accounting standards used in their financial reports.

Table 3. Characteristics of Accounting Standards

Perception of Financial Report Usage	IFRS	MSMEs Statement	Sharia Statement Standard
The financial standards used in the business	0	118	0

Source: Data processed using SPSS

### The Influence of Accounting Knowledge on the Perception of Financial Report Usage

Based on the results of hypothesis testing in Table 4, it is known that accounting knowledge (X1) has an influence on the perception of financial report usage.

Table 4. t-Test Results

Model	Unstandardized Coefficients		Standardized Coefficients	Sig.	
	B	Std. Error	Beta		
(Constant)	0,8653	0,308		2,804	0,006
Accounting Knowledge (X1)	0,346	0,082	0,347	4,201	0,000
Working Experience (X2)	0,221	0,074	0,242	2,967	0,004
Work Motivation (X3)	0,173	0,065	0,210	2,656	0,009

Source: Data processed using SPSS

The findings of this research are consistent with the findings presented by (Azizah & Dihadjo, 2022), who also stated that accounting knowledge has a significant impact on the perception of financial statement usage. Small and Medium Enterprises (UMKM) owners with strong accounting knowledge tend to be more capable of utilizing financial statements in managing their businesses. The accounting knowledge possessed by UMKM owners helps them in preparing financial statements based on the income they have earned. Therefore, accounting knowledge becomes a highly useful tool in providing a financial overview of their business.

### **Business Experience and Its Impact on the Perception of Financial Statement Usage**

Owners of Small and Medium Enterprises (UMKM) with extensive business experience tend to have a deeper understanding of financial statements. They have faced various situations in running their businesses and, therefore, use financial statements as accounting information tools to address various emerging issues. Over time, the longer they operate their businesses, the more mature their understanding becomes regarding the use of financial statements to provide a financial overview for UMKM owners.

These findings align with the research conducted by (Purwanti & Wasman, 2016), which also states that business experience influences the usage of financial statements. Business experience is acquired when someone actively engages in managing business activities. Therefore, the longer someone is involved in running a business, the more experience they accumulate in designing their business strategies and enhancing their abilities in using financial statements.

### **Work Motivation and Its Impact on the Perception of Financial Statement Usage**

High work motivation can serve as a driving force for Small and Medium Enterprises (UMKM) owners to use financial statements as a basis for better decision-making. This work motivation is based on the enthusiasm to run the business with the goal of continuous growth. Meanwhile, the perception of financial statement usage refers to the understanding that UMKM owners utilize financial statements as a source of information about the financial aspects of their business. In this context, work motivation has a positive impact on the perception of financial statement usage, meaning that strong work motivation will enhance business growth. Therefore, the use of financial statements becomes crucial for planning expenses and long-term financial strategies.

## **Conclusion**

Accounting knowledge has a significant influence on the perception of financial statement usage. This occurs because accounting knowledge enables individuals to analyze financial statements more carefully and effectively. The use of financial statements essentially serves as a source of information about the financial aspects of Small and Medium Enterprises (UMKM). Therefore, a good understanding of accounting concepts is necessary to present financial statements in accordance with applicable accounting standards.

Business experience has a significant impact on the perception of financial statement usage. Business experience is related to the length of time the business has been operating, and the duration of the business affects the tendency of UMKM to use financial statements in their operations. Work motivation also affects the perception of financial statement usage. Work motivation provides an incentive for UMKM owners to run their businesses with enthusiasm and to achieve better growth. Therefore, the use of financial statements is key to providing information about the finances related to their businesses. Thus, accounting knowledge, business experience, and work motivation play crucial roles in shaping the perception of financial statement usage in the context of UMKM.

## **References**

- A, R. E. P., Azlina, N., & Julita. (2018). Pengaruh tingkat pendidikan, pemahaman akuntansi, motivasi dan umur usaha terhadap penerapan standar akuntansi keuangan entitas mikro kecil menengah (SAK EMKM) pada Kota Pekanbaru (studi empiris pada UMKM di Kota Pekanbaru). *Jom Feb*, 1(1), 1. [www.siagaonline.com](http://www.siagaonline.com)
- Andriyan, Y., Halim, M., & Syahfrudin, A. (2015). Pengaruh pengetahuan akuntansi, pengalaman usaha, dan motivasi kerja terhadap persepsi penggunaan informasi akuntansi pada pelaku Usaha Kecil Dan Menengah Boyolali. *Jurnal Universitas Negeri Yogyakarta*, 7, 1–16.
- Azizah, N., & Dihadjo, D. (2022). the Effect of Owner ' S Perception , Accounting Knowledge , Small and Medium Enterprises on the. *Journal of Industrial Engineering & Management Research (JIEMAR)*, 3(3), 306–310.
- Baihaqi, W. T. (2018). Pengaruh Persepsi Atas Tujuan Laporan Keuangan Dan Pengetahuan Akuntansi Terhadap Kualitas Laporan Keuangan Umkm. *Jurnal Profita*, 6, 1–11.
- Hudha, C. (2017). Pengaruh Tingkat Pendidikan, Pengetahuan Akuntansi Dan Pelatihan Akuntansi Terhadap Penggunaan Informasi Akuntansi Dimoderasi Ketidakpastian Lingkungan Usaha Kecil Menengah. *Jurnal Ekonomi Pendidikan Dan Kewirausahaan*, 5(1), 68. <https://doi.org/10.26740/jepk.v5n1.p68-90>
- Jamil, S., & Hidayat, D. (2022). Seminar Nasional Riset Ekonomi dan Bisnis 2022 Fakultas Ekonomi-UNISLA Lamongan. *Seminar Nasional Riset Ekonomi Dan Bisnis*, 454–467.

- Nasution, S. N., & Pasaribu, S. E. (2020). Pengaruh Pengawasan, Motivasi dan Disiplin Terhadap Kinerja Guru pada Yayasan Pendidikan Islam Terpadu Kuntum Bumi Rantauprapat. *Maneggio: Jurnal Ilmiah Magister Manajemen*, 3(1), 75–91. <https://doi.org/10.30596/maneggio.v3i1.4741>
- Permana, R. M., & Junaidi, A. (2023). *Education and Training as a Means of Developing MSME Expertise*. 1(3), 137–143.
- Purwanti, M., & Wasman, W. (2016). PENGARUH PEMAHAMAN AKUNTANSI, PEMANFAATAN SISTEM INFORMASI AKUNTANSI DAN PERAN INTERNAL AUDIT TERHADAP KUALITAS LAPORAN KEUANGAN (Survey pada Koperasi Pegawai Republik Indonesia Kota Bandung). *Esensi*, 4(3), 61–75. <https://doi.org/10.15408/ess.v4i3.2434>
- Santiago, M. D., & Estiningrum, S. D. (2021). Persepsi dan Pemahaman Pelaku Usaha Terhadap Pentingnya Laporan Keuangan pada UMKM. *Ekuitas: Jurnal Pendidikan Ekonomi*, 9(1), 199. <https://doi.org/10.23887/ekuitas.v9i1.34373>